

# Kiwanis

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Florida District

## 2008-09 SPECIAL EMPHASIS AND PROGRAMS

### IMAGE

Wearing logo apparel

### MEMBERSHIP

**1. MMMM: Midnight Madness Membership Marathon**

I want to encourage all clubs to install members in the first 24 hours of the new Kiwanis year.

**2. SPECIAL GUEST DAY**

Every club should have a special membership drive. The success of this program is remarkable.

**3. DIVERSITY**

Kiwanis membership in each club should be a mirror image of their community

### SPECIAL PROJECTS

**1. KIWANIS AT YOUTH ATHLETIC EVENTS**

Every community has its own youth athletic events and leagues, so let's show our support by offering our services to work with the youth league(s) within each community and volunteer to assist.

**2. HATS AND HUGS**

**3. 1 SERVICE PROJECT A MONTH**

The biggest complaint I hear from new members is "services were few and far between." I am suggesting a service project a month. Examples: reading at schools, libraries, etc. – Clean-ups: parks and beaches (they can use it anytime); helping another non-profit; and reaching out to persons in need (painting , service food, building ramps).