

# Kiwanis Liability: Not Medical Coverage!

By Bob Fowinkle, District Chair, Liability Insurance & Risk Management



Our Kiwanis liability coverage is sometimes mistaken for a health insurance policy that pays medical benefits for our members if they are injured.

The Kiwanis Liability Insurance Program is not a health or medical policy. The Kiwanis Liability Program is similar to your homeowner's liability. The policy actually covers liability to protect Kiwanians, their club and volunteers (the Kiwanis family) against lawsuits.

There are hundreds of Kiwanis projects everyday. Sometimes a person is injured or property is damaged by a Kiwanis member during the project. If a Kiwanian or their club is sued, because of that accident, the Kiwanis liability policy will defend the member and club. Every club should appoint a safety coordinator. Below are a couple of sample liability claims that could have been prevented.

**Burn Claim:** Kiwanis Key club had an outing at the beach. They built a bon fire on the beach, but apparently did not put the fire out completely before leaving the site. A passer-by later walked through this area and fell into the fire pit sustaining serious burns. Kiwanis'

policy paid over \$300,000.

**Flea Market Accident:** Kiwanis sponsored a flea market. A booth renter needed water heated and had no power. He asked another vendor who had electricity and a hot plate to heat a large pot of water for him. The vendor obliged and the requestor returned later with his young son to retrieve the heated water. The vendor had placed the pot of water on a board on top of a milk crate so he could use the hot plate for his own needs. The young boy sat on the other end of the board which held the pot of boiled water causing the board to tilt and the pot to spill its contents all over the boy. The child sustained very serious burns, which required several surgeries over many years. Neither of these vendors had insurance and Kiwanis was stuck with the claim. Kiwanis' policy paid over \$400,000.

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# Interclub Cruise

By Steve Cummings, District Chair, Public Relations



Governor Mark Taylor led a delegation of 100 Kiwanis members from throughout the Florida District on a five-day luxury cruise aboard the Navigator of the Seas with Interclub meetings held in Ocho Rios, Jamaica and Grand Cayman, Cayman Islands.

Between sumptuous meals, great entertainment, a bustling casino, Jacuzzis, karaoke, hot stone massages in the spa and midnight buffets, Past Lt. Governor Errol Hanson from Division 23 and the Lauderdale Lakes-West Sunrise Club arranged a visit for 35 Kiwanians at the Ocho Rios Primary School with their K-Kids group. Several Kiwanis members from the Kiwanis Club of Ocho Rios were in attendance while they enthusiastically celebrated their 40th anniversary. District Chair Saied Taie from the Hollywood Club in Division 24 and Roxanna Brown who is the current President of Lauderdale Lakes-West Sunrise Club arranged a book collection for the school's library and collected many notebooks for the students. Roxanna was very grateful for the efforts of Dawn Campbell from the Kiwanis Club of Kendall-South Dade for her assistance.

Kiwanians were astounded that this small concrete dwelling that lacked air conditioning and grass fields for recreation was the home to 1,800 students attending in split shifts that ran from 7 AM to Noon and Noon to 5 PM. Additionally, most teachers taught both shifts. We were treated to a cameo performance of K-Kids signing to a liturgical song and were allowed to mingle with the students in their classrooms.

The following afternoon, seventy five members from the Florida District dined with the Kiwanis Club of the Cayman Islands. This group has grown to over 50 members and just reached its forty-second year milestone, sponsoring four Key Clubs and a newly chartered CKI at St. Matthews Medical University. Kiwanis Advisor Paul de Freitas announced that sixty Key Clubbers would be traveling to the Key Club District Convention in Orlando in April with a lot of financial assistance from Kiwanis fundraisers such as a Bike-A-Thon that raised \$8,000 and their annual "Buy a Kid Breakfast" Campaign which raised over \$17,000 by soliciting funds all day at local supermarkets.

This trip fostered stronger relationships and built camaraderie among members in a relaxing setting. We have learned that we may differ in color, gender, and age, but we bond together in our mission aiming to serve the children of the world. As they say in Jamaica, "Out of many, one people." This phrase encapsulates the spirit of Kiwanis. Thank you, Governor Mark, for organizing this memorable trip!

Steve Cummings may be contacted at (954) 966-6842 or mumbles109@ballsouth.net



Kiwanis Interclub Cruise – Florida District – The Navigator of the Seas  
March 29 - April 3, 2008



## Kiwanis Education

By Richard Wongsam, District Chair, Kiwanis Education

The Florida District of Kiwanis International continues to evolve each year. As we look to the new Kiwanis year beginning on October 1, 2008, we have to continue the training of our new leaders. Thus, this past April, Governor-Elect Dave Liddell began the training of the new team of District leaders, the Lt. Governors, and the District Chairs. These dedicated Kiwanians traveled from all corners of the State to meet in Orlando for a weekend of concentrated Kiwanis training. They then returned to their respective Divisions with the Governor-Elect's programs and projects for the new Kiwanis year. They are also preparing for the Club Leadership Education (CLE) Training that will be held on June 7th and 14th in most Divisions. All Club Presidents and Secretaries are required to attend this training.

Now is the time when great Clubs can continue their support of

their Lt. Governor, their Division, and the District, and the not-so-great Clubs can get a fresh start and wipe the slate clean. This is the time to renew

“This is the time to renew your commitment to Kiwanis and make the life of your Lt. Governor stress-free.”

your commitment to Kiwanis and make the life of your Lt. Governor stress-free. Please support your Lt. Governor as he/she visits your Club and asks for your help in collecting the District and International Foundation Gifts and the Lt. Governor's Fund. The Lt. Governor is a Kiwanian just like you, but he/she said “YES” when asked to serve at the District level. Let's make certain that each one has a memorable year.

For more information, please contact Richard at (954) 389-0063 or [Richard@wongsamgroup.com](mailto:Richard@wongsamgroup.com).

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### New Member Orientations

By Robert Richar, District Chair, Member Orientation

During the recent Kiwanis Education Days, I enjoyed traveling, giving new member orientations, and teaching about them. I had a terrific response to the PowerPoint New member Orientation that is available through Kiwanis International. On the down side, I found out through the Education Days, that most Clubs are still not giving their new members an official orientation. On the upside, most people that I spoke to agreed it would benefit their Club to use this New Member Orientation and were willing to try it.

A big problem facing Kiwanis Clubs is membership retention. You can improve your chances of retaining a new member by simply performing a thorough orientation. The New Member Orientation will give your new member a basic understanding of Kiwanis International, the Florida District, and most importantly, an understanding of your Club. This will help your new member get active in your Club

and the projects that interest him/her. The sooner you get a member involved, the more likely you are to retain him/her. Combine the orientation with a meaningful induction and a mentoring program for new members and you will find you retain more members.

The PowerPoint New Member Orientation available through Kiwanis International can provide a very good start for your new members. You can go to the Kiwanis International website at: [http://community.kiwanisone.org/files/folders/other\\_club\\_building\\_resources/entry1494.aspx](http://community.kiwanisone.org/files/folders/other_club_building_resources/entry1494.aspx) or contact me and I will be glad to e-mail it to you. You can reach me by email [RichaRRR@aol.com](mailto:RichaRRR@aol.com) or at home (561) 752-0804.



### Community Service Matters!

By Keith Forehand, District Chair, Community Service

When you find solutions in a community it shows! As Kiwanians, we bring communities together to focus on what matters most...results. Your investment of time and/or money, magnified by the investments of others, has real power to bring about changes in your community. So, what is "Community Service?" It can be many different things as each of our varied communities have a different set of circumstances and needs. Basically, "Community Service" is any activity in which we participate that is designed to improve the quality of life of persons that live, work, or play in the area in which this activity takes place. But more important, what does it mean to you and your community? Many Clubs have suggested project ideas that have been proven to bring about changes in the lives of thousands of people across Florida and this Nation. Some of these ideas are listed below and I encourage your Club to pick out one or two and try them today. Your community will be glad you did!

#### Community Service Project Ideas

- Food for the Poor; Thanksgiving or Christmas Baskets
- Support of Local Landmarks (Zoo, Monuments, Parks, etc.)
- Assist Local Police/Fire Departments (Safety Messages)
- Christmas Caroling
- Spelling Bee Sponsorship
- Adopt-a-Highway
- Meals on Wheels for the Elderly
- Salvation Army Bell Ringing
- Habitat for Humanity/Home Repairs
- Patriotism Programs/Flag Day
- Adopt-a-Platoon/Military Appreciation
- Nursing Home Visitation

- Blood Drive
- Horses and Handicapped
- Labels for Education
- Voting Poll Workers
- Yard of the Month (Beautification)
- Parks and Recreation Projects

As you can see, the list is very diverse and is growing everyday with the work of Kiwanis! Now is the time to conduct your Community Analysis and determine the needs of your community. Thanks for attending Education Days and turning in your reports. Ideas come from you sharing with other Clubs, so keep them coming! Feel free to contact me at [k.forehand@comcast.net](mailto:k.forehand@comcast.net) or (850) 277-2896 with any questions or ideas on "Community Service" to share with other Kiwanians.



# If Not You, Who? If Not Now, When?

By Eddie Lee, District Chair, Special Membership Programs



Continuing to do the same things over and over but expecting different results is a flawed strategy. Membership in Florida Kiwanis reached an all-time high of 15,923 in 1983-84. Over the next 21 years, membership plunged to 10,584, a loss of 5,368 good men and women and 10,736 hands for service. In the six year period, 1993-94 to 1999-00, we lost 3,753 members, or an average of 625 a year. We have never recovered. And, we won't as long as we continue to go about new member recruitment the same old way. In Florida we need to face the truth. What we have been doing in the past does not work. It doesn't take a genius to see that losing one-third of our membership while we continue to do the same thing over and over is insane.

We must reverse this dangerous trend or someday Kiwanis will become irrelevant in many, if not nearly all, communities in Florida. I propose two things that are new and that we can do right now which will begin to get us back on the right track. First, we have begun something we refer to as Membership Revolution Training. Presently, we have 42 trained instructors from nearly every Division, who we are asking to go to your Club and train members on how to identify, recruit, and enlist new members. The thrust of this training is to show you how to make recruiting personal, something as easy as telling others about your "Kiwanis moment." If your Club has not been contacted about this available training, please let me know at [elee34@tampabay.rr.com](mailto:elee34@tampabay.rr.com). Much like CLE training, we envision this to become an annual event. The second thing we are asking each Club to do is really easy and if ALL Clubs will make a concentrated effort to accomplish it, we will really be on our way. It is called "FOUR=ONE." We are asking Clubs to split into teams of FOUR and have each team recruit and install ONE new member between now and August 21, the first day of our annual District Convention. If each Club does this successfully we will have a net increase, after our typical 15% non-renewals, of 1,177! FOUR = ONE!

The time for waiting until "they" do it must be over. Growth is every Kiwanian's responsibility. If not you, who? If not now, when? Let me give you just one example of why we need to grow Florida Kiwanis. While we lead the Kiwanis world in chartered Service

Leadership Programs, today there are over 3,100 public schools in Florida without any Kiwanis-sponsored Service Leadership Program organizations in them. Why? In a large part because we don't have enough Kiwanians to act as Advisors. Growth has been, is, and will remain, about SERVICE. Ask yourself this simple question: Do I care enough about Kiwanis and the Club I belong to, to ask someone to help me change, for the better, the lives of the children who live in my community? Please participate in Membership Revolution Training and FOUR = ONE. The lives of four million kids in Florida may depend on it!

1975-76	13,517
1976-77	14,055
1977-78	14,543
1978-79	14,723
1979-80	14,989
1981-82	15,177
1982-83	15,511
1983-84	15,923
1984-85	15,952 RECORD HIGH
1985-86	15,852
1986-87	15,519
1987-88	15,610
1988-89	15,680
1989-90	15,666
1990-91	15,303
1991-92	15,039
1992-93	14,820
1993-94	14,930
1994-95	14,185
1995-96	13,718
1996-97	13,023
1997-98	12,247
1998-99	12,247
1999-2000	11,177
2000-01	11,381
2001-02	10,922
2002-03	11,114
2003-04	10,774
2004-05	10,584 LOWEST YEAR END TOTAL IN OVER 30 YEARS
2005-06	10,922
2006-07	10,710
2007-08	



Group Picture Kiwanis Membership Revolution Training March 8th Tampa

In the past 23 years we have lost a net 5,444 members

# Kiwanis International Convention It's Almost Here!

By Bill Rushing, Chair, Host Committee, '08 ICON

Well, Kiwanians, it is about here! By the time you read this, it will only be a few more days until the 2008 International Convention opens. I just want to say a big "Thank You" to all of you who have signed up to work. This Convention would never have happened had it not been for YOU!

I also want to thank our Committee Chairs – Airport Reception, Linda Chambers and Kris Greenberg; Kiwanis Hotel Concierges – Linda Filichia; K-Family Lounge, Maggie Gunther and Rebecca Knowles; VIP Transportation, Bob Filichia; Registration, Melanie Winternheimer; Information & Guest Services, Tom Winternheimer; and, International Guests, Roxanna Brown. These Kiwanians have put up with both you and me and we know they deserve a lot of thanks!

“Wear your orange during the Convention.”

Kelly Sears, Director of Conventions for Kiwanis International, we thank you for all your help, too...you and your staff are GREAT!



Folks, none of this would have happened without my favorite Kiwanian, my buddy, Carole. People, she did much more work than I did. That old saying about "behind every good man...." well, it's true. Thanks, Cal, you have been great as always!

The last thing, Kiwanians – WEAR YOUR ORANGE DURING THE CONVENTION! It is easy to identify and set us apart. We want you to wear it everyday if you can. Thanks again, Florida District – see you in Orlando!

# Human And Spiritual Values – More Than Prayers And Get Well Cards

By Garth Jenkins, District Chair, Human & Spiritual Values

Human and spiritual values is unlike most other areas of Kiwanis service. Programs such as Young Children: Priority One or International Understanding feature specific services to particular audiences. Human and Spiritual Values focus on why Kiwanians do what they do and the core values expressed in our service.

We should first identify and define the values implicit in what we want to achieve in our various service programs. We should openly talk about these values in our Club meetings and write about them in our Club newsletters and promotional brochures. These values should not be assumed, but rather be continually and openly put before our members. How can we do this?

We start our Club meetings with prayer and usually patriotic singing. We express concern for members and their families with health issues. We keep The Objects of Kiwanis International before our members, but more frequently than just during new member inductions. Why not have a "Human and Spiritual Values" moment during Club meetings in which some value is highlighted and con-

nected to one or more service programs? Let's include this or another such thought in our Club newsletter. Many speakers at Club meetings have value-based appeals. What's the common thread here? We intentionally talk about why we do "Kiwanis."

In our work to serve the youth and children of our community and the world, we talk about the values implicit in our service programs. Why are seeking to improve the quality of life of children and their families? What values undergird our reading and mentoring programs? Why do we write the checks that we do in support of particular children and youth activities?

Yes, let's talk about those values in our Kiwanis service. Let's talk the talk of those values about which we walk the walk. For more information, contact Garth Jenkins at [Flakwfdn@cfl.rr.com](mailto:Flakwfdn@cfl.rr.com) or (386) 738-1993.

