

Kiwanis Family Growth

By Brian Knowles, District Chair, Kiwanis Family Growth

It is time, now more than ever, to focus on building our Service Leadership Programs (K-Kids, Builders Club, Key Club, Circle K, and Aktion Club). Support from the sponsoring Kiwanis club and school administration must be constant for a solid club. Much of their past success is attributed to teaching leadership through serving others, providing opportunities for working together in service to the community, developing leadership potential, fostering the development of a strong moral character, and encouraging loyalty to school, community, and nation.

As a Kiwanis club, there are a few simple steps to follow to charter an SLP (Service Leadership Program). First, select a site and meet with the administrator to discuss starting the club. At this meeting, brainstorm possible faculty advisors for the club. Then recruit members, complete the charter paperwork, and send the paperwork to Kiwanis International. It's that easy!

Support is just as important as chartering. In the first year, the SLP officers and members should be encouraged to work together as a team while the club learns to function. I know it may sound like a difficult task but there are thousands of Service Leadership Programs in Florida waiting to be built. All they need is someone to start it. The Florida District assembled a team of professionals, highly trained in the field of starting SLPs. If you need help along the way contact me and I will get you in touch with one of them.



International Understanding

By Ed Ethington, District Chair, International Understanding

As we move into 2009, it's a good time to think about new things and new projects. As our world seems to be in constant change and we realize that what happens in China or India can have a profound effect on the United States. We need to pay more attention to our relationship with our Kiwanis friends around the World. One way we can do that is a new program called Twinning.

Twinning is a special relationship between two Kiwanis clubs in different countries. The clubs communicate regularly, exchanging materials, ideas and pictures, to develop greater understanding and friendship.

Throughout our world there are tensions which result from the failure of people to understand the history, attitudes, and needs of peoples in other countries. The focus of a Kiwanis club on local needs sometimes prevents members from realizing that they are indeed part of a global community. Helping club members and local citizens understand the culture of another nation in the Kiwanis family is an important and long lasting service project.

The purpose of Twinning is three-fold. First, it encourages inter-

national understanding through communication of two clubs in different countries. Second, by keeping their communities informed about the project, the clubs will foster international understanding far beyond each club. Third, the sharing of ideas between the clubs makes Kiwanis a more effective service organization with greater unity and fellowship.

I would like to challenge all clubs in the Florida District to consider Twinning as a new Service project. It will be fun and very rewarding. Let's find out how other countries are "Serving the Children of the World".

I will be at all the Zone conferences with a display and information about this program. I will be glad to come to any Division or Club and talk about this program. If you want more information please feel free call me at (863) 289-3668 or e-mail me at eethingt@tampabay.rr.com.



Kiwanis Growth

By Eddie Lee, Growth Coordinator

There are many things a club can do to recruit and retain members. None, repeat NONE, have better results than asking someone to join. That's how 95% of us got to be Kiwanians. The following is some information on a new tool designed to assist club growth, it's called a club satellite.

What is a club satellite?

A club satellite is a small group of individuals, who become members of an existing Kiwanis (host) club. The club satellite holds its meetings and service activities at a location that is separate from the host club.

Club Satellites Frequently Asked Questions

Why would a Kiwanis club want to start a club satellite?

Forming a club satellite creates an opportunity for Kiwanis clubs to expand into locations where and when circumstances do not support the formation of a charter strength club.

Examples of areas where a branch may form are:

- Small towns
- Rural areas
- Ethnic neighborhoods
- Business parks
- Medical complexes
- Shopping malls, markets and retail stores

Can a Kiwanis club have more than one club satellite?

Yes. A Kiwanis club can have several club satellites in an area that each addresses a specific need.

How many members do you need to establish a club satellite?

There is no minimum number of members required to establish a club satellite. However, consideration should be given to how well a small number of members can meet the specific needs of the area served.

What are the responsibilities of the host Kiwanis club to the club satellite?

It is the role of the host Kiwanis club to assist the club satellite in obtaining and maintaining a high level of commitment, activity and enthusiasm. The success of the club satellite involves continued contact, interest, counsel and advice from the host club. The host club's responsibilities include:

- ensuring club satellite members receive proper orientation, support and continued education
- encouraging club satellite members to participate in host club and District activities
- helping to develop a membership retention and growth plan
- supporting club satellite activities
- processing all membership applications

Do club satellites elect officers or have a separate board of directors?

No. A club satellite operates basically as a committee of the host club under the direction and guidance of the host club's officers and board of directors. A club satellite may choose to determine a chairperson to preside over meetings, however.

Do members of the club satellite need to attend meetings or functions of the host Kiwanis club?

Attendance requirements and the working relationship between the host club and the satellite are determined and agreed upon at the local club level.

Do club satellites pay dues to Kiwanis International separately?

No. Like other members of the host Kiwanis club, members of the club satellite pay dues only to the Kiwanis club. The host club pays appropriate dues and fees to Kiwanis International and the district.

How do club satellites determine service projects and fundraising activities?

As with other operating committees of a Kiwanis club, the club satellite will propose fundraising activities and service projects to the host club's board of directors for approval.

Can a club satellite sponsor a Service Leadership Program club?

Many times a Service Leadership Program may be the reason for developing the club satellite. The official sponsor of the program would be the host Kiwanis club and the club satellite would be the committee to oversee and direct support for the program.

Is a club satellite represented on the host club's board of directors?

Host clubs may develop a club policy for at least one member of the club satellite to be on the club's board of directors, but this is not required.

Do club satellites maintain their own bank accounts and financial records?

It is the duty of the host club's Secretary and Treasurer to maintain all records and bank accounts for the Kiwanis Club, which would include the records of the club satellite. However, arrangements could be made to separate monies raised by and distributed by the club satellite. All bills, payments, deposits need to be approved by the host club's board of directors.

Can members of the club satellite hold office in the host Kiwanis club?

Yes. As active members of the host Kiwanis club, members of the club satellite are eligible to be vote on club matters, hold office and serve on the club board of directors.

If a club satellite grows to 25 or more members can it become a separate Kiwanis club?

Yes. If a club satellite attains the required number of members to become chartered as an official Kiwanis club, they can follow new club organizational procedures to elect officers, adopt the club bylaws and petition Kiwanis International to be recognized as a Kiwanis club.

Would the host Kiwanis club be penalized with a membership loss if their club satellite organizes as a separate Kiwanis club?

No. In the event that a club satellite would attain the minimum number of members and organize as a new Kiwanis club, the host club would be the official sponsor of the new club to receive appropriate recognition by Kiwanis International. In addition, the members of the host club that became charter members of the new club would not be counted as a membership loss that would affect any awards or recognition by Kiwanis International.



Kiwanis Education

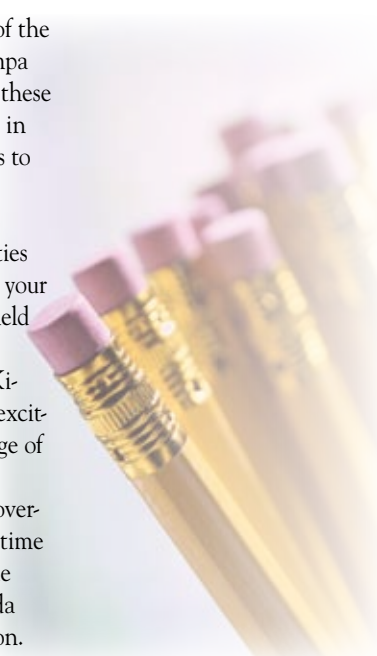
Richard Wongsam, District Chair, Education Chair 2008 – 2009

During this Kiwanis year, Governor Dave Liddell decided to bring back Zone Conferences to all areas of the Florida District. District Chairs and District Officers will be travelling from Niceville to Lake City to Tampa and Orlando and South Florida. I hope that all Kiwanians have been or will be able to take advantage of these educational opportunities as the District and District Chairs have devoted a lot of time, effort and money in planning these events. Our District Secretary and the staff have worked tirelessly in bringing these events to you so please show your appreciation to them when you see them by telling them “Thank You”.

Zone Conferences are more than just educational opportunities; it is also a great opportunity to meet Kiwanians from other areas of the District and sharing stories and information about projects, club activities and club meetings. Get to know your incoming Executive Officers, District Chairs and meet and speak to your next District Treasurer so that you can make a well informed decision at the District Convention (to be held in Orlando on August 27-30, 2009).

The Zone Conference program will include programs to teach us about the joys of being a member of Kiwanis and how each of us can change the life of a child. All Kiwanians will have a choice of 15 new and exciting courses taught by some of the most experienced educators in the Florida District. Please take advantage of this opportunity for fellowship and Kiwanis training and bring another Kiwanian with you.

We are also preparing to train the Club Leadership Trainers (CLE Trainers), District Chairs and Lt. Governor-Elects for the next Kiwanis year. Has a Lt. Governor-Elect been selected in your Division? Now is the time for the Lt. Governor-Elects to begin thinking about their new role in the Division for 2009-2010. Continue to have a great Kiwanis year and I look forward to seeing our new leaders very soon. Please visit the Florida Kiwanis web site at: www.FloridaKiwanis.com for the Zone Conferences dates and registration information.



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“THE WHOLE WORLD IS WATCHING”

By Ed Ethington a Candidate for Florida District Treasurer

“Kiwanis is a Global organization of volunteers dedicated to changing the world one child and one community at a time“. And we are serving the Children of the World.

This is honorable and gives us a strong statement of purpose. However, when we make a statement like ‘the whole world is watching’ - watching to see if we really are changing the world and watching to see if we are serving the children of the world.

We, as an organization, have the ability and the opportunity to change the world. Starting with Young Children Priority One, Reading Is Fundamental, Every Child a Swimmer, Terrific Kids, BUGS and the other service project our clubs do year after year. When we do this properly we are reaching and changing children from birth through their adult life, but only if we put our service leadership programs into action. I am talking about K Kids, Builders Club, Key Club, Key Leader, Circle K and Action Club.

I want to congratulate our district for the outstanding job we have done with Key Club. It is the world’s largest student led leadership program and we have more Key Club members in Florida than we have Kiwanians. Now let’s do the same with our K Kids and Builders Clubs. We all know or listening to the news, that the middle gang recruitment, drug use and pregnant-area and should partner with the Boys stronger programs to reach the borderline builders club. ‘The whole world is watch-

We, as an organization, have the ability and the opportunity to change the world

It is my dream and vision that every service leadership program. When we denied the opportunity of that program and as International President Don Canady said, “that is the main reason for building new clubs”. If we do our job of serving our communities’ children, we won’t have a problem with membership; everyone will want to be a part of an organization that teaches Values, Character, Leadership and the Pursuit of Excellence.

It is not enough to sponsor a leadership program, we need to become involved by participating in their projects and let them help us with some of our own. We need to see them as members of Kiwanis. They are not the red headed step children, they are part of the Kiwanis family. If all we did was just sponsor our children’s programs we would provide great services. But we don’t, we do many other things in our communities and must continue to do so.

I had the privilege to spend the past three years at the Leadership Training seminars, two years in Dallas and one in Denver. At those seminars, I had the opportunity to speak with District Governors elect, International Trustees, past international presidents as well as our CEO Rob Parker. As a result, I have a real good idea of the importance and direction in which Kiwanis is moving.

I want to work with you to make Florida changing the world one child and one we are building leaders.

Only you can make it **World Is Watching!**

Kiwanis the **Premier** Global Organization community at a time. We still build,

happen! **‘The Whole**

