

Building New Kiwanis Clubs

By Don Fineout, District Chair, New Club Building

Many Kiwanians ask why the push to build new clubs. Why does it become so much in the leaders minds?

We need to build new clubs because we are not doing the service that communities need. For example, there are over 600 high schools in Florida and yet about 40% do not have Key Clubs. It gets worse in the elementary and middle schools. There are 100's of schools with no Kiwanis programs, because we do not have a Kiwanis Clubs in the area to put the programs in these schools; programs like K-Kids, Builders Clubs, Terrific Kids, B.U.G. Programs, School Pantries, etc. Using any one of these programs is a program to build a Kiwanis club around. Most schools are in need of all the help they can get and this gives new members a point to rally around for a common cause.

In some areas, the current Kiwanis club has declined or almost become non-existent. In these areas it would be better to build a new club than trying to improve the old club. It is a fact that some clubs get into a groove where their members will not face reality



and do membership drives or improve their image. They have gone past their time and it is now time to build a new club with new members and new ideas. In some areas a new club might revive the old club.

We need to service more children and it needs to be done now. Help your Lt Governor get a new club in your Division. Do it now and you will be proud of all the great things a new club can do.

Help Wanted. CHANGE AGENTS



Florida Kiwanis is looking for a few great men and women who want to help change the world. Must be open to new ideas and innovative ways of solving problems. Must have personal courage and a willingness to challenge those in authority. Should be willing to ask important questions like: Why? So What? Who

Cares? Positions available in 300 locations, with opportunities for advancement into positions of leadership at a District and International level. Salary is not negotiable (\$0), but the benefits are awesome! Contact Growth Coordinator Eddie Lee, elee34@tampabay.rr.com

Club Newsletters

By Alan L. Dill, District Chair, Club Newsletters

Good communication is one of the important tools that can help turn an ordinary club into a very successful one almost over night. The Club Newsletter along with E-mail, Club website and Internet Newsletter is the fastest and most proficient ways to communicate with members. In some clubs like ours (Gulf Beaches) the Public Relations Chairman is also the Newsletter Editor and this dual role can help to publish a better newsletter and also can create a better image of the Club and Kiwanis in the community. Good Club newsletters just don't happen they are created. It is important to have an editor that can put all together but its also so important to have the entire membership involved.

Some of the criteria that should be incorporated into the club newsletter are: new member profiles - member profiles - upcoming

events - officers & directors listings - division clubs listing - listing of past presidents - club awards - service projects with photographs and always use bold face print when listing members in articles. It is highly recommended you use a masthead that incorporates the club name and Kiwanis logo - Wordmark.

I'm receiving newsletters from about one-third of the District Clubs. In order to be eligible for a club newsletter award Club's must submit newsletters to me either by mail or E-mail. If you have an Internet newsletter please include me on the mailing list. Please contact me at adill2@tampabay.rr.com or 727-397-8102 and send newsletter to: 248 - 144th Ave. East - Madeira Beach, FL 33708.



2008 FLORIDA DISTRICT CHAIRS 2009

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