

Florida Kiwanis District Convention - Tentative Workshop Schedule

Friday 9:00							Nancy's House Uniting Kiwanis & Key Club	Foundation Board	CLE Make-up
Friday 10:00	AKtion	Membership Diversity	New Club Building	Every Child A Swimmer	Interclub	Veteran Club Secretaries	2008-2009 LTG's	Foundation Board	CLE Make-up
Friday 11:00	K Kids Builders	Membership Growth	Club Counselors	Community Analysis & Community Service	International Understanding	2009-2010 LTGs	2009-2010 Club Presidents	Foundation Board	CLE Make-up
Friday 2:00	SLP 101	Membership Best Practices	New Member Orientation	Youth Services	Club Bulletins	Public Speaking	First Timers	Liability & Risk Management	CLE Make-up
Friday 3:00	Kiwanis One Day	Membership 1,2,3	Talk About Kiwanis	YC:PO	Public Relations	Past First Spouses' Service Projects	Serving About the Club Level	Finance & Financing	Florida Foundation
Saturday 2:00	Adults Working with Youth	Member Retention	Achieving Club Excellence (Part 1 of 3)	PAES Workshop	Make Technology Your Friend	Human & Spiritual	Club Secretary 101	Planning A Successful Golf Tournament	2009-2010 LTGs & Presidents
Saturday 3:00	Key Club	Special Guest Day Six Pak	Achieving Club Excellence (Part 2 of 3)	YC:PO	Online Resources	Living the Objects of Kiwanis	Club Treasurers	International Foundation	Fun in Kiwanis
Saturday 4:00	CKI	Kiwanis Member Experience	Achieving Club Excellence (Part 3 of 3)	Community Service	Public Relations	Florida Kiwanian	2010-2011 LTGs	Apples for the Teachers	Club Awards

From the District Chairs

Kiwanis Growth

By Eddie Lee, District Chair, Growth Coordinator

The compelling truth, that service for young people most often leads to a life long commitment of civic involvement, should be motivation enough for all Kiwanians to be willing to adopt a culture of growth in their clubs. What better way to change a child's life than providing them an opportunity to serve and learn in a safe environment, assisted by experienced adults? As well as it is that we have over 600 Service Leadership Programs in the Florida District, there are still over 3,100 schools in the Florida District without a Kiwanis SLP. THAT! Is the reason we need to do a better job of retaining the members we have and growing our clubs, we need more hands for service. Of the 283 clubs in the Florida District (10 have lost their Charters this year) only 65 have grown this year. One hundred and fifty have lost members and 58 have neither gained nor lost. While we would all agree that children are our country's future I maintain that they are also the Florida District of Kiwanis' future. If we can convince all our clubs how important it is to give the children the opportunity to be a part of a Kiwanis SLP we will see a verifiable spike in membership growth and retention. Additionally we can increase SLP member-

ship to the 100,000 range. It would become a first step of my dream, to make Kiwanis in the Florida District an organization of attraction rather than promotion. Clubs complain to me on a regular basis about not getting enough promotion, that no one knows what we do. When we have 100,000 youngsters in SLP's, adults of all ages will be attracted to us. Imagine the possibilities!

If your Club has not split into teams of four and had each team make a commitment to recruit one new member and/or held a Special Guest Day, it is not too late. Remember, you and every other Kiwanian in the Florida District is a member of the Growth Team. YOU are responsible for retaining members and enlisting new members so that we can have the hands for service necessary to staff all our SLP's and all the ones we need to build.

Lead by example and recruit a new member today.

